



Thomas Jefferson High School for Science and Technology Partnership Fund, Inc.
6560 Braddock Road, Alexandria, Virginia 22312-2291

March 10, 2011

Dear Friend,

Our country's ability to compete globally depends on nurturing the brightest young scholastic talent today. What would it mean for you and your company to play a key role?

With *TJStar*, a student-led symposium of scientific revelation, research inspiration, and state-of-the-art information sharing at **Thomas Jefferson High School for Science & Technology (TJHSST)**, you have a **unique sponsorship opportunity** that you shouldn't miss. Your investment will make a difference in developing our nation's expertise in science, technology, engineering and math (STEM).

TJStar is a day-long program that will be held on **June 1st, 2011** at TJHSST in Alexandria, Virginia. On **June 2nd**, sponsors will be recognized at an **awards dinner**, and you will have further opportunities to meet TJHSST students, who could provide valuable talent for achieving your organization's strategies in the future.

As a sponsor, here are your **opportunities for recognition**:

- Participate in panel discussions on science and technology topics
- Provide expert speakers on your leading-edge technologies
- Provide company and product displays and demonstrations
- Offer design challenges for the students
- Appreciation at awards dinner

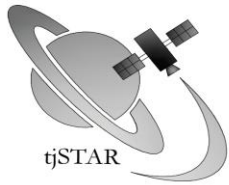
Recognized worldwide as **our nation's premier research-driven public high school**, TJHSST has been a model for other schools that focus on STEM education. With 13 research laboratories, TJHSST students pursue research projects on par with college graduate-level work.

Along with this letter you'll find information about sponsorship levels and benefits, and how to learn more about the symposium. You are also welcome to contact me directly by phone at 703.846.4536, or by email to mark.a.skolnik@exxonmobil.com.

We look forward to seeing you on June 1st and 2nd. And remember, your participation is *worth it!*

Thank you again,

Mark Skolnik
Chairman of the Board, Parent '11
TJHSST Partnership Fund, Inc.



tjSTAR

Thomas Jefferson High School for Science and Technology's
Symposium to Advance Research



- WHAT:** A day-long school symposium intended to showcase student research projects at Thomas Jefferson High School for Science and Technology, explore future research options, and discuss the research aspects of potential careers.
- WHERE:** Thomas Jefferson High School for Science and Technology
6560 Braddock Road, Alexandria, VA 22312
- HOW:** Share your expertise and interact with our nation's future leaders in science, technology, engineering and mathematics.
- WHEN:** tjSTAR takes place June 1, 2011, 8:30 am-4:00 pm.

How can you participate?

DISPLAYS/DEMONSTRATIONS

Displays and demonstrations will be situated at booths in a large area of the school, allowing students to visit each booth at their leisure. Those wishing to bring a display or demonstration are encouraged to include interactive media and/or hands-on activities that STEM high school students would enjoy.

WORKSHOPS

Workshops will be held in classrooms with audiences of 15-20 students.
Workshops should be interactive or offer hands-on experience in your field.

DESIGN CHALLENGES

We encourage you to create a science or technology related challenge to be solved by small teams of students during a 45 minute block. Please provide necessary materials or supplies for the design challenge.

General Inquiries and Interest: Koji Otani, tjSTAR Steering Committee
tjstarcommittee@gmail.com
We'll See You at tjSTAR!



**tjStar Awards Dinner and Symposium
June 1-2, 2011
Corporate Sponsorship Opportunities**

tjStar Gold Sponsor

\$10,000

- Four tickets to tjSTAR Awards Dinner on June 2, 2011
- Six VIP registrants hosted by student ambassadors for full-day tjSTAR Symposium on June 1, 2011
- Sponsorship of four TJ students to Awards Dinner
- Prominent placement on media publicity materials for Awards Dinner and Symposium
- Prominent placement of banner display at Awards Dinner
- Prominent placement of banner display at Symposium reception table and luncheon
- Premiere full page advertisement in the Symposium Program
- Sponsorship of Design Challenge, Design Panel or Demonstration on June 1, 2011
- One Display and Demonstration Booth during Symposium
- Luncheon for VIPs, panelists and display or demonstration participants
- Opportunity to sponsor and participate on expert panels
- “Meet and Greet” for six VIPs with students and Lab Directors in Senior Lounge and Labs
- Opportunity to sponsor giveaways to student presenters (freshmen and seniors)
- Sponsor logo embossed on giveaways

tjStar Silver Sponsor

\$5,000

- Four VIP registrants hosted by student ambassadors for full-day Symposium on June 1, 2011
- Two tickets to Awards Dinner on June 2, 2011
- Sponsorship of two TJ students to attend Awards Dinner
- Logo on banner display at Awards Dinner
- Logo on banner display at Symposium luncheon
- One half page advertisement in the Symposium Program
- One Display and Demonstration Booth during Symposium
- Luncheon for VIPs registrants, panelists and display or demonstration participants
- “Meet and Greet” for four VIPs with students and Lab Directors in Senior Lounge
- Sponsor logo embossed on giveaways



**tjStar Awards Dinner and Symposium
June 1-2, 2011
Corporate Sponsorship Opportunities**

tjStar Bronze Sponsor

\$3,000

- Logo on banner display at Awards Dinner
- Logo on banner display at Symposium Luncheon
- One quarter page advertisement in the Symposium Program
- Sponsor logo embossed on giveaways



TJ Partnership Fund tjStar Sponsorship

Company Name: _____
(Please provide name as it should appear in publications)

Contact Name & Title: _____

Address: _____

Email: _____

Phone Number: _____

Sponsorship Level:

_____ **Gold Sponsorship (\$10,000)**

_____ **Silver Sponsorship (\$5,000)**

_____ **Bronze Sponsorship (\$3,000)**

We'd like to give by:

_____ **Check** made payable to **"TJHSST Partnership Fund, Inc."**

_____ **Credit Card** - Please bill my credit card for the above stated amount.

Credit Card Number: _____

Name on Card: _____ **Exp. Date:** Month _____ Year _____

Thank You for Supporting TJ!

TJHSST Partnership Fund, Inc. 6560 Braddock Road Alexandria, Virginia 22312

www.tjpartnershipfund.org 703.750.8317 jeffersonpartnershipfund@tjhsst.edu

TJHSST Partnership Fund, Inc. is tax-exempt under Section 501(c)(3) of the Internal Revenue Code

Federal EIN 54-1964039 United Way 8705 Combined Federal Campaign 81947